

January 17, 2011

Dear School Principal,

Please share this with staff & forward our website: www.azdhs.gov/phs/sunwise

The Arizona Department of Health Services and the Arizona Diamondbacks want students to “Be SunWise and Play Sun Smart!”

The Arizona Diamondbacks and the Arizona Department of Health Services are sponsoring a poster-drawing contest for students to increase their awareness about sun safety and skin cancer prevention. Simply have your students draw pictures that show ways to prevent skin cancer--like wearing a wide-brimmed hat, using sunscreen and wearing long-sleeved shirts and pants. Contest entry forms and rules are enclosed and can be downloaded on our website. **All drawings must be received by the Department by 5 p.m. on Friday, April 29, 2011.** The winning artwork will be professionally reproduced for use in the health department's SunWise Skin Cancer Prevention School Program.

First prize is 6 tickets for the winning artist and his/her teacher to attend the Arizona Diamondbacks vs. Washington Nationals “Be SunWise and Play Sun Smart” baseball game in Phoenix on Thursday, June 2, 2011 at 6:40 p.m. **The winning artist and teacher will receive on-field awards during the televised game.**

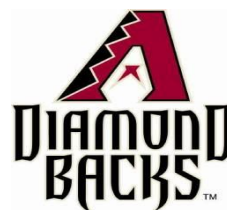
There will be 50 semifinalists, with at least two semifinalists selected from each grade level. **Posters will be judged and the winner selected by the Arizona Diamondbacks. Every student who submits a poster will receive a personalized thank-you certificate of recognition. So will every teacher.**

Enclosed is an easy Tip Sheet that teachers can use in class to brainstorm poster ideas with students. If you have any questions, please contact SunWise Program Manager Sharon McKenna by e-mail at: Sharon.McKenna@azdhs.gov or by phoning 602.364.3143 or 800.367.6412 toll-free. Poster rules and entry forms also available at the SunWise website: www.azdhs.gov/phs/sunwise

Sincerely,

Sharon McKenna

Sharon McKenna, SunWise Program Manager
Arizona Department of Health Services Office of Children's Environmental Health



BE SUNWISE & PLAY SUN SMART SKIN CANCER PREVENTION POSTER CONTEST!

1. Arizona residents 17 years and younger are eligible to participate.
2. Poster submissions should suggest ways to prevent skin cancer and raise sun safety awareness. Examples: protecting skin with clothing, wearing a wide-brimmed hat, limiting time in the midday sun, seeking shaded activities in middle of the day, using sunscreen & checking the ultraviolet (UV) index.
3. Materials must be original. Use of the Arizona Diamondbacks logo, personnel, or characters (e.g. D. Baxter the Bobcat) is permitted.
4. Posters must be on unlined paper 8 ½" by 11" in size. Electronic entries cannot be accepted.
5. Send posters to **Sharon McKenna, Arizona Department of Health Services SunWise Program, 150 N. 18th Ave. Suite 130, Phoenix, Arizona 85007-3245**. Posters must be received by 5 p.m. on Friday April 29, 2011.
6. A completed entry form **must** be photocopied on the back of or attached to the back of each poster.
7. Judging will take place on or before Wednesday, May 11, 2011.
8. Judges reserve the right to disqualify an entry that does not conform to the rules.
9. **There will be 50 semifinalists, with at least 2 semi-finalists from each grade level (pre K-12th grade).**
10. **First prize is 4 tickets for the artist to the Arizona Diamondbacks vs. Washington Nationals baseball game in Phoenix on Thursday, June 2, 2011.** The winning artist & teacher will receive on-field awards and have their photos taken. The winning artwork will be chosen by the D-backs. The artwork will be professionally reproduced for use in a state-wide skin cancer prevention program.
11. **The teacher of the winning artist will also receive 2 tickets to the game.**
12. The teacher and winning artist must agree to appear in promotional activities including press releases and interviews. An affidavit of Eligibility, Release of Liability and Assignment/License Agreement provided by ADHS must be signed for the student upon notification of the award. All posters become the property of ADHS and the Arizona Diamondbacks.

Learn more about the 2011 SunWise Poster Contest online at: www.azdhs.gov/phs/sunwise

Teachers: Please photocopy this entry form onto 8 ½" x 11" paper. Students should draw their posters on the front side and fill in the entry form on the back. Please print clearly. You can include a class list to ensure correct spelling.

Student's First & Last Name

Grade

School Name & School Address

City	Zip Code	Teacher/School Phone
Teacher's First & Last Name		Teacher's Email Address

Teachers: All entries must be received by the Arizona Department of Health Services SunWise Program, 150 N. 18th Avenue Suite 130, Phoenix, Arizona 85007-3245, by 5 p.m. on April 29, 2011. Entries can be mailed in one packet. EVERY entry must have a completed entry form on the back of entry in order to identify winner. Thank you for participating!